



THE FUTURE OF MUSEUMS OF CITIES

CAMOC Annual Conference 2018

“The Future of Museums of Cities”

Frankfurt, 4-5 June 2018

Historical Museum Frankfurt

Pre-Conference Workshop

Migration:Cities | (im)migration and arrival cities

Frankfurt, 2 June 2018

Historical Museum Frankfurt

***Conference Partners and Contributors: ICOM CAMOC | ICOM Germany |
Historisches Museum Frankfurt***

What is the point of museums of cities, what purpose do they serve, what should their future be?

This will be CAMOC’s second conference in Germany following the ICOM 2011 conference in Berlin. Our theme is simply - the future of museums of cities. Our aim will be to share knowledge and debate the state of museums of cities worldwide, including their present and future models and city museum definitions.

The guideline is our mission statement: “CAMOC is about the city and its people - their history, their present and their future. It is a forum for those who work in museums about cities, but also for anyone involved and interested in urban life: historians, urban planners, architects, citizens, all of whom can exchange knowledge and ideas across national frontiers.”

ICOM is currently pursuing a project to present new definitions of the museum lead by the Museum Definition, Prospects and Potentials Standing Committee. In this context, CAMOC will look at city museums now and in the future, and how they can best fulfil their mission, which is ultimately about improving urban living.

Since the foundation of CAMOC in 2005, the number of museums of cities has increased significantly, either by updating old municipal or local museums, or by creating new ones. CAMOC’s first publications, such as our book *City Museums and City Development* and the digital publication *Our Greatest Artefact: the City*. Essays on cities and museums about them, contain a string of ideas and experiences, as well as knowledge about city museums. We look forward to your participation in our Frankfurt meeting to share your ideas, knowledge and experience.

THE CONFERENCE THEMES:

During the two conference days, we will focus on definitions and models of city museums for the future.

THEME 1 – The Future of Museums of Cities

New directions and new challenges for city museums and urban heritage. What are the main trends in exhibitions and programmes? How are city museums evolving? In which fields are city museums researching and creating new knowledge? Which are their most challenging issues?

THEME 2 – New Roles and Responsibilities: Urban Life, Museums of Cities and Ethics

There are emerging ethical issues that city museums face as they follow new directions and take on new roles and responsibilities. Dealing with a city’s history and its recent past, as well as tackling social, economic and identity-related issues requires an ethical framework. Which ethical questions are related to social diversity, migration, the consequences of mass tourism, and other relevant issues?

THEME 3 - Sustainable Cities and City Museums

Environmental, social and economic sustainability are key aspects of city growth. How can city museums contribute to a more sustainable urban future? How can they contribute to preserve urban heritage and landscape? What should be their role and relevance as agents of city development and urban policies?

THEME 4 – Towards a new definition or new definitions of city museums?

*****Conference session and round-table panel*****

Must museums of cities continually redefine themselves in light of constant social change and challenges? How should city museums integrate past and present and prepare for the future without losing their role as museums of a city’s history?

PROGRAMME SUMMARY

Saturday, 2 June 2018

Migration:Cities Workshop

Sunday, 3 June 2018

Pre-conference Tours / Excursion Day

Monday, 4 June 2018

CAMOC Annual Conference 2018 – DAY 1

Tuesday, 5 June 2018

CAMOC Annual Conference 2018 – DAY 2



CAMOC ANNUAL CONFERENCE 2018

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Historisches Museum / Historical Museum Frankfurt

DAY 1 - Monday, 4 June				
08:30-09:00	Registration			
09:00-09:30	Opening / Welcome Speeches			
Jan Gerchow	Director, Historical Museum Frankfurt			
Katrin Hieke	ICOM Germany			
Joana Sousa Monteiro	Chair, CAMOC			
09:30-10:00	Keynote Speaker			
	Fred Kent, PPS	USA	The Role of Museums in creating the “City of the Future”.	
10:10-10:15	Q&A			
10:15-10:45	Coffee Break			
10:45-12:05	Session 1: The Future of Museums of Cities Moderator: Joana Sousa Monteiro			
PART 1	10:45-11:00	Jan Gerchow	GERMANY	How to become a relevant place in the city? The new Historical Museum Frankfurt
	11:00-11:15	Lars De Jaegher Paul van de Laar	BELGIUM THE NETHERLANDS	Coproduction: collaborating on temporary exhibitions
	11:15-11:30	Michał Niezabitowski	POLAND	Civilisation of Museums
	11:30-11:45	Song Inho	KOREA	Constellation of the City that leads to historic promenade
	11:45-12:05	Q&A		
12:05-12:15	Mini break			
12:15-13:15	Session 1: The Future of Museums of Cities Moderator: Jan Gerchow			
PART 2	12:15-12:30	Joana Sousa Monteiro	PORTUGAL	Becoming a city museum. New approaches on time, people and urban heritage at the Museum of Lisbon
	12:30-12:45	Paul Spies Brinda Sommer	THE NETHERLANDS GERMANY	Preparing a range of participatory formats for the upcoming Berlin-exhibition in the Humboldt Forum: from interactives to hosting
	12:45-13:00	Sibylle Dienesch	AUSTRIA	Organization follows content
	13:00-13:15	Q&A		
13:15-14:30	Lunch (museum café)			

14:30-15:50	Session 1: The Future of Museums of Cities Moderator: Catherine C. Cole			
PART 3	14:30-14:45	Nicole van Dijk	THE NETHERLANDS	Active collecting and the future of city museums
	14:45-15:00	Jenny Chiu	TAIWAN	Creating cultural heritage in city museums: a case study from Taiwan
	15:00-15:15	Francesca Lanz	ITALY	City Museums on the Move
	15:15-15:30	Inga Sarma	LATVIA	Jurmala City Museum - Current issues and future challenges
	15:30-15:50	Q&A		
15:50-16:15	Coffee Break			
16:15-16:35	Dr. Hugh Maguire, Chair, ICOM Membership Working Group: Who can or cannot be a member of ICOM?			
16:35-16:55	Annemarie Wildt & Francesca Lanz, The Netherlands/Italy: (Self) Censorship, Interactive Session			
17:00-18:00	General Assembly			
with the presentations by CAMOC 2020 Host City Candidates: Baku, Azerbaijan and Krakow, Poland				
18:00-18:15	Welcome speech by the Vice Mayor for Culture, City of Frankfurt, Ms. Ina Hartwig			
18:15-20:00	Guided Tours of the Historical Museum Frankfurt			
20:00-22:00	Reception at the Historical Museum Frankfurt			

DAY 2 - Tuesday, 5 June				
09:00-09:30	Keynote			
	Joan Roca i Albert, MUHBA	SPAIN	Between cultural and urban policies. Rethinking the city and the city museum	
09:30-09:45	Q&A			
09:45-10:30	Session 2: New Roles and Responsibilities: Urban Life, Museums of Cities and Ethics Moderator: Nicole van Dijk			
PART 1	09:45-10:00	Elena Pérez Rubiales and MUHBA team	SPAIN	At Home. The participative worker housing housing new branch of Barcelona City Museum
	10:00-10:15	Orit Engelberg	ISRAEL	The founder's houses in the development towns. Between deprivation and cultivation
	10:15-10:30	Q&A		
10:30-11:00	Coffee Break			
11:00-11:45	Session 2: New Roles and Responsibilities: Urban Life, Museums of Cities and Ethics Moderator: Katrin Hieke			
	11:00-11:15	Elif Çiğdem Artan	GERMANY	Rethinking City Museums in the Face of Autonomous Archiving Activist Videos
	11:15-11:30	Valeria Pica	ITALY	A future museum for a disappeared city? Past and present in damaged historical centers: identity and ethical issues
	11:30-11:45	Q&A		
11:45-12:00	Mini break			

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12:00-12:45	IGNITE SESSION Moderator: Chet Orloff			
12:00-12:05	Introduction - how it works			
12:05-12:10	Christian Nana	CAMEROUN	African Cities Museums, place of reconstruction and reconciliation: The case of Blackitude Museum space	
12:10-12:15	Christina Miedico	ITALY	2050: museums hyper-connected in Oldspeak: The Others' Voices in ancient Lombardy	
12:15-12:20	Ivan Grinko	RUSSIA	City branding and museumification of urban landscapes	
12:20-12:25	Sevil Zeynalova	AZERBAIJAN	Sustainable Cities and City Museums	
12:25-12:45	Q&A			
12:45-14:00	Lunch (museum café)			
14:00-15:30	Session 3: Sustainable Cities and City Museums Moderator: Angela Jannelli, Historical Museum Frankfurt			
14:00-14:15	Pedro Pereira Leite & Judite Primo	PORTUGAL	Lisbon - The Role of Cultural Diversity for Sustainable Communities	
14:15-14:30	Toner Stevenson	AUSTRALIA	Museums and wellbeing - quantifying how Museums improve health in the growing urban landscape of Greater Sydney	
14:30-14:45	Hugh Maguire	IRELAND	Two Viking Sagas	
14:45-15:00	Chao-Chieh Wu	TAIWAN	Local Memory, Cultural Identity and National Brand Marketing: A Case Study on the Taichung City Museum and Its Articulation of the Past, the Present and the Future	
15:00-15:30	Q&A			
15:30-16:00	Coffee Break			
16:00-17:00	Session 4: Towards a new definition or new definitions of city museums Moderator: Renée Kistemaker			
PART 1	16:00-16:15	Gulmira Bilyalova	KAZAKHSTAN	Museums of Almaty in the socio-cultural space of the city
	16:15-16:30	Bonginkosi "Rock" Zuma	SOUTH AFRICA	THE BEGINNING: realigning South African Cities' definition of Museums with international standards
	16:30-16:45	Chet Orloff	USA	Toward a Curriculum for New City Museologists: Training the Next Generation of City Museum Professionals
	16:45-17:00	Q&A		
17:00-17:15	Mini break			
17:15-18:00	Session 4: Towards a new definition or new definitions of city museums Moderator: Joana Sousa Monteiro			
PART 2 PANEL DISCUSSION	Tiina Merisalo, Director, Helsinki City Museum			
	Joan Roca i Albert, Director, Barcelona City History Museum			
	Jan Gerchow, Director, Historical Museum Frankfurt			

MIGRATION: CITIES (IM)MIGRATION AND ARRIVAL CITIES

Pre-Conference Workshop
“Migration:Cities | (im)migration and
arrival cities”

Frankfurt, Germany 2 June 2018
Historisches Museum / Historical Museum Frankfurt

Migration:Cities Workshop, Frankfurt - Saturday, 2 June				
09:30-10:00	Registration / Welcome coffee			
10:00-10:30	Opening Speech - Introduction Presentation of the Migration:Cities Project and Platform Speaker: Nicole van Dijk			
10:30-11:30	Invited Speakers			
PART 1	10:30-11:00	Donald Hyslop	UK	The Museum and the Movement of People and Ideas
	11:00-11:30	Emma Winch	UK	Museums Change Lives? The strategic role of community museums in diverse neighbourhoods
11:30-12:00	Mini break			
12:00-13:00	Invited Speakers			
PART 2	12:00-12:30	Smaro Skoulikidiss	UNESCO	Trends, challenges and themes: Towards a common migration strategy for city museums
12:30-13:00	Interactive Session by Catherine C. Cole			
13:00-14:00	Lunch (museum café)			
14:00-14:45	Invited Speakers			
PART 3	14:00-14:30	Peter Scholten	THE NETHERLANDS	Superdiversity and the rise of new urban narratives of belonging
14:30-14:45	Panel Discussion with Invited Speakers and Audience			
14:45-15:45	Museum Presentations			
PART 1	14:45-15:05	Paul van de Laar	THE NETHERLANDS	City museums as strategic places of diversity
	15:05-15:25	Elif Çiğdem Artan	GERMANY	Reconfiguration of “Migration” and “Woman” in a Participatory Museum Project
	15:25-15:45	Claudia Pecoraro Gloria Romanello	ITALY	The City Museum and the future of the city. The case study of <i>Rhome - Migrant eyes and memories</i>
15:45-16:15	Coffee Break			
16:15-17:30	Museum Presentations			
PART 2	16:15-16:35	Emily Yuan	TAIWAN	Creating Intercultural Dialogues between the City and Immigrants – Immigrant Docent Projects in the National Taiwan Museum
	16:35-16:55	Andrea Delaplace	FRANCE	How to put Immigration in a museum?
16:55-17:30	Final Debates			
18.00-20:00	Reception at the Historical Museum Frankfurt with the address by the Vice Mayor for Education and Integration of the City of Frankfurt Ms. Sylvia Weber			

PRE-CONFERENCE TOURS

Sunday, 3 June

TOUR 1 - MUSEUM OF COMMUNICATION

The highlight of this tour will be the Museum’s new permanent exhibition.

<http://www.mfk-frankfurt.de/en/>

max. 30 participants

start: 15 h

meeting point: Museum of Communication, Schaumainkai 53

TOUR 2 - MUSEUM JUDENGASSE

This tour through the old Jewish Ghetto includes the Museum’s new permanent exhibition and a visit to the old Jewish cemetery.

<https://www.museumjudengasse.de/en/home/>

max. 30 participants

start: 15 h

meeting point: Museum Judengasse, Battonstraße 47

TOUR 3 - MUSEUM OF APPLIED ARTS (MAK)

The tour will encompass the current exhibition on Elementarteilchen, as well as new special exhibitions dedicated to the Frankfurt Bauhaus designer Lore Kramer and RAY-photography project Extreme Bodies.

<http://www.museumangewandtekunst.de/en/>

max. 30 participants

start: 15h

meeting point: MAK, Schaumainkai 17

TOUR 4 - CITY TOUR: THE NEW OLD CITY OF FRANKFURT

The tour will cover the Dom-Römer-Quarter and the new museum quarter of the Historical Museum.

max. 30 participants

start: 15h

meeting point: Historical Museum Frankfurt, Saalhof 1

THE TOUR REGISTRATION:

On site, on the first come – first served basis.

The tour registration will be open during the workshop registration on June 2 and on the pre-conference day, June 3, at the Historical Museum Frankfurt, from 14h.